

Muhittin Cavusoglu, PhD, CHE, CHIA

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- **Social Media:**
 - **Webpage:** mcavusoglu.com
 - **LinkedIn:** [linkedin.com/in/mcavusoglu](https://www.linkedin.com/in/mcavusoglu)
 - **Facebook:** [facebook.com/mcavusoglu](https://www.facebook.com/mcavusoglu)

SUMMARY OF ACCOMPLISHMENTS

- **Assistant Professor**
 - The School of Hotel and Restaurant Management
 - The W. A. Franke College of Business
 - Northern Arizona University, AZ, USA
- **Conference Chair**
 - Global Conference on Education and Research (GLOCER)
- **International Director of Conferences and Events**
 - Global Conference on Business and Economics (GLOBE)
 - Global Conference on Education and Research (GLOCER)
 - Global Conference on Business, Hospitality, and Tourism Research (GLOSEARCH)
 - Global Conference on Services Management (GLOSERV)
 - Graduate Student Research Conference on Business and Economics (GRADCONF)
- **Associate Editor**
 - Journal of Global Business Insights (JGBI)
 - Journal of Global Education and Research (JGER)
- **Editorial Assistant**
 - Journal of Hospitality and Tourism Technology (JHTT)
- **Co-Founder and Co-Developer**
 - OnlineManuscripts System (online double-blind peer review system)

EDUCATION

- **Ph.D.: 2015-2019**
Ph.D. in **Curriculum and Instruction With an Emphasis in Adult Education**
Dissertation Focus: Hospitality and Tourism Education
College of Education
University of South Florida, Tampa, FL, USA
- **M.S.: 2013-2015**
MS in **Hospitality Management**
College of Hospitality & Technology Leadership
University of South Florida Sarasota-Manatee, Sarasota, FL, USA
- **B.S.: 2008-2012**
BS in **Tourism and Hotel Management**
School of Applied Technology and Management
Bilkent University, Ankara, Turkey
- **B.A.: 2007-2013**
BA in **Public Administration**
Anadolu University, Eskisehir, Turkey
- **High School: 2002-2006**
Hospitality and Tourism Vocational High School, Trabzon, Turkey

PROFESSIONAL AND ACADEMIC CERTIFICATION

- **Cvent Event Management**
Cvent, McLean, Virginia, July 2020
- **SkyTouch Web-Based PMS: General Manager Learning Path Certificate**
SkyTouch University, Scottsdale, Arizona, July 2020
- **Office 365 Essential Trainings (Excel, Word, PowerPoint, & Outlook)**
LinkedIn Learning, Sunnyvale, California, July 2020
- **WordPress 5 Essential Training**
LinkedIn Learning, Sunnyvale, California, July 2020
- **Certification in Hotel Industry Analytics (CHIA)**
Smith Tech Travel (STR) and American Hotel & Lodging Educational Institute, Las Vegas, Nevada, 2019
- **Certified Hospitality Educator (CHE)**
American Hotel & Lodging Educational Institute, Florida, USA, 2018

- **Certification in Hotel Industry Foundations and Introduction to Analytics**
Smith Tech Travel (STR) and American Hotel & Lodging Educational Institute, Ho Chi Min City, Vietnam, 2018
- **Certified Proctorio Instructor**
University of South Florida, Florida, USA, 2016
- **Front Office Module Opera**
Micros-Fidelio, Protel, Ankara, Turkey, 2011
- **Certificate of Completion: Cooking Workshop Experience**
Chaîne des Rôtisseurs, Ankara, Turkey, 2011
- **Accounting Module-Link Solar System**
Link Computer, Ankara, Turkey, 2010
- **Certificate of Completion: German-Turkish Project – Exchange on Professionalism**
Augsburger Gesellschaft, Leipzig, Germany, 2005
- **Computer Operator**
Akbil Computer, Trabzon, Turkey, 2003

EXPERIENCE

ACADEMIC EXPERIENCE

- August 2020-Present
Assistant Professor
The School of Hotel and Restaurant Management
The W. A. Franke College of Business
Northern Arizona University, AZ, USA
- May 2020-August 2020
HRM Research Fellow
Alliance Bank Economic Policy Institute
Northern Arizona University, AZ, USA
- August 2019-May 2020
Visiting Assistant Professor
M3 Center under the College of Hospitality & Tourism Leadership
University of South Florida Sarasota-Manatee, Sarasota, FL, USA
- August 2018-May 2019
Adjunct Instructor
College of Hospitality & Tourism Leadership
University of South Florida Sarasota-Manatee, Sarasota, FL, USA

- August 2015-December 2018
Graduate Research Assistant & Teaching Assistant
M3 Center for Hospitality Technology and Innovation
University of South Florida, Tampa, Florida, USA
- October 2015-May 2016
Project Researcher
Determination of factors affecting the quality of services offered at the domestic departures: A case of Trabzon Airport, Trabzon, Turkey
- September 2014-June 2015
Project Researcher
Passenger satisfaction of Sarasota-Bradenton International Airport, Sarasota, Florida, USA
- December 2013-May 2015
Graduate Assistant
College of Hospitality & Technology Leadership
University of South Florida Sarasota-Manatee, Sarasota, Florida, USA
- August 2012-July 2013
Erasmus Officer
KTO Karatay University, Konya, Turkey
- June 2012-July 2013
Research Assistant
Department of Tourism and Hotel Management
Faculty of Economics and Business Administration
KTO Karatay University, Konya, Turkey

PROFESSIONAL EXPERIENCE

- December 2017-Present
International Director of Conferences and Events
Association of North America Higher Education International (ANAHEI), Bradenton, Florida, USA
- June 2015-December 2017
Manager of Conferences and Events
Association of North America Higher Education International (ANAHEI), Bradenton, Florida, USA
- April 2014-June 2015
Assistant Manager of Conferences and Events
Association of North America Higher Education International (ANAHEI), Bradenton, Florida, USA

- February 2011-June 2011
Dining Room Manager, F&B Department
Le Piment Rouge, Ankara, Turkey
- April 2007-May 2007
Pollster
Turkish Statistical Institute (TurkStat), Istanbul, Turkey
- July 2006-August 2006
Server, F&B Department
Vera Aqua Resort, Antalya, Turkey
- May 2005-September 2005
Bartender, F&B Department
Silence Beach Resort, Antalya, Turkey
- May 2004-September 2004
Bartender, F&B Department
Silence Beach Resort, Antalya, Turkey

VOLUNTEER ACADEMIC AND PROFESSIONAL EXPERIENCE

- February 7-10, 2018
Organizing Committee Assistant
32nd International Self-Directed Learning Symposium, Cocoa Beach, Florida, USA
 - Prepared the conferences schedule
 - Helped registration desk to register conference attendees
- February 8-10, 2017
Organizing Committee Assistant
31st International Self-Directed Learning Symposium, Cocoa Beach, Florida, USA
 - Helped registration desk to register conference attendees
- November 6-8, 2016
Organizing Committee Assistant
American Association for Adult and Continuing Education (AAACE)
Commission for International Adult Education (CIAE), Albuquerque, New Mexico, USA
 - Supported the organizing committee with the audio-visual arrangement and troubleshooting with audio-visual
 - A special thank you letter was provided by the director of CIAE

- February 10-13, 2016
Organizing Committee Assistant
30th International Self-Directed Learning Symposium, Cocoa Beach, Florida, USA
 - Helped registration desk to register conference attendees
- February 2104-May 2014
Website Developer
Food Powers Community Project, University of South Florida, Sarasota, Florida, USA
- January 18-20, 2013
Founding Committee Assistant
Founding Meeting of Skål Club of Konya and International Skål Associations Federation Meeting, Konya, Turkey
 - Skål (International Association of Travel and Tourism Professionals founded 1934)
 - Helped founding committee to prepare the meeting program and materials
 - Helped founding committee to prepare the founding story of Skål Club of Konya
- May 25-29, 2010
Project Member as Part of the Final Meeting
Lifelong Learning Programme: E-Learning to Live in A Dynamic Europe, Vifin, Denmark
 - Prepared and presented the final report of the “Grundtvig Partnership - E-Learning to Live in A Dynamic Europe Project: Local Activities of Turkey 2008-2010
 - Translated the final report from English to Turkish

TEACHING EVIDENTIAL MATERIALS

COURSES TAUGHT AT NORTHERN ARIZONA UNIVERSITY, USA

- **HA 270 Hospitality Information Technology II**

COURSES TAUGHT AT UNIVERSITY OF SOUTH FLORIDA, USA

- **HFT 4757 Event Management**
- **HFT 3423 Hospitality Information Systems**
- **HFT 3003 Introduction to Hospitality and Tourism**
- **HFT 3894 International Food & Culture**
- **HFT 4930 Business Communications**

COURSES TAUGHT AT UNIVERSITY OF INTERNATIONAL BUSINESS, KAZAKHSTAN

- Introduction to Hospitality and Tourism
- Introduction to Research

SCHOLARSHIP

REFEREED JOURNAL ARTICLES & RESEARCH NOTES

Published & Accepted

- Wu, H., Xiaoxiao, L., **Cavusoglu, M.**, & Cobanoglu, C. (2020). Chinese cruise customers loyalty: The impact of customer participation and service personal values. *Tourism Review*. Advance online publication. <https://doi.org/10.1108/TR-03-2019-0085> (**SSCI & Scopus Indexed**)
- Ciftci, L., Berezina, K., **Cavusoglu, M.**, & Cobanoglu, C. (2020). Winning the battle: The importance of price and online reviews for hotel selection. *Advances in Hospitality and Tourism Research* 8(1), 177-202 <https://doi.org/10.30519/ahtr.528150> (**ESCI & Scopus Indexed**)
- Cengiz, E., Cengiz, F., **Cavusoglu, M.**, & Cobanoglu, C. (2019). Managerial perceptions of cost system obsolescence and factors that might affect it: A case study in the Turkish hotel industry. *International Journal of Contemporary Hospitality Management*, 31(7), 2884-2913. <https://doi.org/10.1108/IJCHM-01-2018-0099> (**SSCI & Scopus Indexed**)
- Wu, H., Chen, J., **Cavusoglu, M.**, & Cobanoglu, C. (2019). The Impacts of merchant photos on consumers' purchase probability on P2P short-term rental platform: Based on the mediated effect of initial trust. *Advances in Hospitality and Tourism Research*, 7(1), 137-158. <https://doi.org/10.30519/ahtr.453268> (**ESCI & Scopus Indexed**)
- **Cavusoglu, M.** (2018). An analysis of technology applications in the restaurant industry. *Journal of Hospitality and Tourism Technology*, 10(1), 45-72. <https://doi.org/10.1108/JHTT-12-2017-0141> (**ESCI & Scopus Indexed**)
- **Cavusoglu, M.**, Ongan, S., & Cobanoglu, C. (2018). High school students' awareness of track and field: The case of the IAAF World Indoor Track and Field Championships. *Journal of International Scientific Researches*, 3(1), 1-10. <https://doi.org/10.23834/isrjournal.385986>

- Yavuz, M. C., **Cavusoglu, M.**, & Corbaci, A. (2018). Reinventing tourism cities: Examining technologies, applications, and city branding in leading smart cities. *International Interdisciplinary Business-Economics Advancement Journal*, 3(1), 57-70. <https://doi.org/10.5038/2640-6489.3.1.1029>

Under Review

- Cobanoglu, C., **Cavusoglu, M.**, Yozcu, O. K., & Dogan, S. (2020). A conjoint analysis of influencing attributes of attendance for face-to-face and online academic conferences. *International Journal of Contemporary Hospitality Management, Contemporary Issues in Event Management-Special Issue*. **(Abstract is accepted)**
- Cobanoglu, C., Nanu, L., Ciftci, L., Berezina, K., **Cavusoglu, M.**, & Ali, F. (2019). The impact of inline questions on online survey response rate and quality. In F. Okumus, S. M. Rasoolimanesh, S. Jahani (Eds.) *Contemporary research methodology for hospitality and tourism*. Emerald Publishing Group. **(Book Chapter, Abstract is accepted)**

Work in Progress

- **Cavusoglu, M.**, Cobanoglu, C., James, W. B. Online training readiness among hospitality and tourism industry professionals. Target: *Journal of Hospitality, Leisure, Sport & Tourism Education*. Stage: Discussion writing
- **Cavusoglu, M.**, Cobanoglu, C., James, W. B. Self-directed learning readiness among hospitality and tourism college students and industry professionals. Target: *Journal of Hospitality, Leisure, Sport & Tourism Education*. Stage: Discussion writing

RESEARCH AWARDS

- **Best Paper Award, 2018**
Academy for Global Business Advancement (AGBA), 15th Annual Meeting, Bangkok, Thailand, July 2-4, 2018.
- **Huey B. Long Student Scholarship Award, 2018**
International Self-Directed Learning Symposium, 32nd Annual Meeting, Cocoa Beach, FL, USA, February 7-10, 2018.
- **Best Paper Award, 2016**
Ciftci, H. O., Ali, F., **Cavusoglu, M.**, Zhang, X., & Cobanoglu, C. (2016). Cruise Traveler's experience: Development and validation of a scale. *Western Decision Sciences Institute Conference (WDSI), 45th Annual Meeting*, Las Vegas, NV, USA, April 5-9, 2016.

REFEREED PUBLICATIONS IN CONFERENCE PROCEEDINGS & STAND-UP PRESENTATIONS

- **Cavusoglu, M.**, James, W. B., & Cobanoglu, C. (2020, February). Online Learning/Training Readiness Among Hospitality and Tourism Industry Professionals. *Proceedings of the 5th ICHRIE-SECSA Federation Conference*, Auburn, AL, USA.
- Percin, N. S., Gunden, Y., & **Cavusoglu, M.** (2018, October). The demographic variables evaluation of organizational democracy perception in Cappadocia *Proceedings of the Global Conference on Business, Hospitality, and Tourism Research (GLOSEARCH)*, Ho Chi Minh City, Vietnam. <https://doi.org/10.5038/9781732127524>
- Cobanoglu, C., Ali, F., Nanu, L., **Cavusoglu, M.**, & Liu, H. (2018, July). *The impact of globalization on student success: A cross-cultural empirical study*. Paper presented at the Academy for Global Business Advancement (AGBA) Conference, Bangkok, Thailand.
- Wu, H., Xiaoxiao, L., **Cavusoglu, M.**, & Cobanoglu, C. (2018, June). Chinese cruise customers loyalty: The impact of customer participation and service personal values. *Proceedings of the Global Conference on Business and Economics (GLOBE)*, Sarasota, FL, USA. <https://doi.org/10.5038/9781732127517>
- Wu, H., Chen, J., **Cavusoglu, M.**, & Cobanoglu, C. (2018, June). The Impacts of merchant photos on consumers' purchase probability on P2P short-term rental platform: Based on the mediated effect of initial trust. *Proceedings of the Global Conference on Business and Economics (GLOBE)*, Sarasota, FL, USA. <https://doi.org/10.5038/9781732127517>
- Katlav, E. O., Percin, N. S. & **Cavusoglu, M.** (2018, June). The effects of personality traits of employees on their socialization levels: A research in hospitality establishments. *Proceedings of the Global Conference on Business and Economics (GLOBE)*, Sarasota, FL, USA. <https://doi.org/10.5038/9781732127517>
- Deniz, G., Percin, N. S. & **Cavusoglu, M.** (2018, June). The evaluation of influence tactics perception of hospitality establishment employees in terms of demographic variables. *Proceedings of the Global Conference on Business and Economics (GLOBE)*, Sarasota, FL, USA. <https://doi.org/10.5038/9781732127517>

- **Cavusoglu, M.**, James, W. B., & Cobanoglu, C. (2017, February). *The relationship between Self-Directed Learning Readiness Scale (SDLRS) and Online Learning Readiness Scale (OLRS)*. Paper presented at the International Self-Directed Learning Symposium, 32nd Annual Meeting, Cocoa Beach, FL, USA.
- **Cavusoglu, M.**, James, W. B., & Cobanoglu, C. (2017, May). *Online learning readiness among hospitality/tourism professionals*. Paper presented at the Graduate Student Research Conference in Business and Economics (GRADCONF), Sarasota, FL, USA.
- Zaman, Z., & **Cavusoglu, M.** (2017, May). Determinants of capital structure of banks and financial institutions of Bangladesh: A panel data approach. *Proceedings of the Graduate Student Research Conference in Business and Economics (GRADCONF)*, Sarasota, FL, USA. <https://doi.org/10.5038/2641-5054-v1>
- Tehci, A., Yildiz, S., Yildiz, E., & **Cavusoglu, M.** (2017, May). Relationship between Facebook advertisements and consumer attitude: A Case study of generation Y. *Proceedings of the Graduate Student Research Conference in Business and Economics (GRADCONF)*, Sarasota, FL, USA. <https://doi.org/10.5038/2641-5054-v1>
- Ciftci, H. O., **Cavusoglu, M.**, Berezina, K., & Cobanoglu, C. (2017, January). Winning the battle: The importance of price and online reviews in hotel selection. *Proceedings of the 22nd Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*, Houston, TX, USA.
- **Cavusoglu, M.**, White, W., James, W. B., & Cobanoglu, C. (2016, November). Factors associated with international graduate students' academic performance: A comparative analysis between the first semester and the subsequent semester in the U.S. *Proceedings of the American Association for Adult and Continuing Education (AAACE) Commission for International Adult Education (CIAE) Annual Pre-Conference*, Albuquerque, NM, USA. Available at ERIC Database (ED581859).
- Yildiz, S., Cavusoglu, O., & **Cavusoglu, M.** (2016, May). Determination of factors affecting the quality of services offered at the domestic departures: A case of Trabzon Airport. *Proceedings of the International Interdisciplinary Business-Economics Advancement Conference*, Miami, FL, USA. <https://doi.org/10.5038/2372-5885-v6>

- Cobanoglu, C., Berezina, K., **Cavusoglu, M.**, & Ali, F. (2016, May). *The impact of financial incentive amount on response speed and quality in Mechanical Turk*. Paper presented at the International Interdisciplinary Business-Economics Advancement Conference, Miami, FL, USA.
- Cobanoglu, C., Berezina, K., **Cavusoglu, M.**, & Ali, F. (2016, May). *Using Mechanical Turk respondents as a replacement of general public in online surveys*. Paper presented at the International Interdisciplinary Business-Economics Advancement Conference, Miami, FL, USA.
- Ciftci, H. O., Ali, F., **Cavusoglu, M.**, Zhang, X., & Cobanoglu, C. (2016, April). Cruise Traveler's experience: Development and validation of a scale. *Proceedings of the Western Decision Sciences Institute Conference (WDSI), 45th Annual Meeting*, Las Vegas, NV, USA.
- Yayla, O., Sandikci, M. & **Cavusoglu, M.**, (2014, July). The effect of social media on buying decision process of tourists. *Proceedings of the International Interdisciplinary Business-Economics Advancement Conference*, Istanbul, Turkey. <https://doi.org/10.5038/2372-5885-v2>
- **Cavusoglu, M.**, & Aydogdu, A. (2014, January). Standardization in lodging industry, ISO 18513:2003 tourism services terminology: The case of Istanbul. *Proceedings of the 19th Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*, Houston, TX, USA.
- **Cavusoglu, M.**, Ongan, S., & Cobanoglu, C. (2014, January). The impact of sponsorship in sports events: A case of "2012 Euroleague Final Four". *Proceedings of the 19th Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*, Houston, TX, USA.
- Bogicevic, V., **Cavusoglu, M.**, Ciftci, H. O., & Bilgihan, A. (2014, January). Augmented reality applications in tourism. *Proceedings of the 19th Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*, Houston, TX, USA.

REFEREED POSTER PRESENTATIONS AT CONFERENCES

- Bahja, J. & **Cavusoglu, M.** (2019, May). *Moving forward with artificial intelligence related courses in hospitality and tourism programs*. Poster presented at the Global Conference on Education and Research (GLOCER), Sarasota, Florida, USA.
- Bahja, F., **Cavusoglu, M.**, & Birinci, H. (2019, May). *Developing interdisciplinary modules to teach food waste management in restaurant industry*. Poster presented at the Global Conference on Education and Research (GLOCER), Sarasota, Florida, USA.

- **Cavusoglu, M.**, Cobanoglu, C., Berezina, K., & Ongan, S. (2015, June). *An analysis of technology applications in the restaurant industry*. Poster presented at the International Hospitality Information Technology Association (iHITA) Annual Research Conference, Austin, TX, USA.

PUBLISHED BOOK CHAPTER

- Ongan, S., & **Cavusoglu, M.** (2016). Dünyada turizmin gelişimi [Development of tourism industry in the world]. In Bahar, O., & Avci, M. (Eds.), *AB ve turizm [EU and tourism]* (pp. 85-115). Ankara, Turkey: Sure.

INVITED PAPER

- **Cavusoglu, M.** (2013, April). Bir eğitim ve turizm tecrubesi olarak Erasmus programlari [Erasmus programs as an education and tourism experience]. *İpek Yolu Dergisi* [Special Issue: Karatay University], 66-68.

INVITED PRESENTATIONS & LECTURES AT OTHER INSTITUTIONS OR CONFERENCES

Presentations & Webinars

- **Cavusoglu, M.** (June 20, 2020). *Navigating online orders in the food industry* [Webinar]. Arizona Small Business Boot Camp & Resource Collective Session #39. https://youtu.be/Y5zONPn_Pj4
- **Cavusoglu, M.** (December 13, 2018). *Adult learning: How to accommodate different learning styles*. University of International Business, Almaty, Kazakhstan. (Guest Speaker at the University of International Business, A group of professors/lecturers from Management & Business, Finance & Accounting, Socio-Humanitarian Sciences, Business Informatics Departments).
- **Cavusoglu, M.** (May 2, 2013). *Contemporary tourism trends in the world and Turkey*. Paper presented at the International Scientific-Practical Conference on Aspects of Sustainable Development: Theory and Practice at the Utena University, Utena, Lithuania, May 2-3, 2013.
- **Cavusoglu, M.** (April 2013). *The Importance of higher tourism education in Turkey*, Hospitality and Tourism Vocational High Schools, A series of presentations held in Konya, Ankara, Antalya, and Trabzon, Turkey.
- **Cavusoglu, M.** (February 20, 2013). Tips for students seeking assistantships and scholarship both nationally and internationally, KTO Karatay University, Konya, Turkey.

- **Cavusoglu, M.** (May 27, 2010). *E-Learning to live in a dynamic Europe project: Local activities of Turkey 2008-2010*. Presented at the Grundtvig Project (with partners from Romania, Denmark, Italy, Latvia, and Turkey) final meeting at the Videnscenter for Integration, Vejle, Denmark, May 25-29, 2010.

Lectures

- **Cavusoglu, M.** (March 3, 2020). *How to create online surveys using the Qualtrics*. Northern Arizona University, AZ, USA. (Guest Speaker at the HA 365 Hospitality Marketing, Dr. Allen Reich).
- **Cavusoglu, M.** (December 4, 2017). *Challenges of pre- and post-events and conferences*. Hillsborough Community College, FL, USA. (Guest Speaker at the HFT 2750 Meetings, Conventions and Expo, Ms. Frida Bahja).
- **Cavusoglu, M.** (November 5, 2014). *The Internet and social media*. University of South Florida, Sarasota, FL, USA. (Guest Speaker at the HFT 3423 Hospitality Information Systems, Dr. Katerina Berezina).
- **Cavusoglu, M.** (October 21, 2014). *Tourism industry in the U.S.* University of South Florida, Sarasota, FL, USA. (Guest Speaker at the HFT 3003 Introduction to Hospitality and Tourism, Mr. Keith Barron).

GRANT PROPOSALS & RESEARCH PROJECTS

- **Cavusoglu, M.** (2018). Online and self-directed learning and training readiness among hospitality and tourism college students and professionals (**\$2,600**). Donated by the developer of the Self-Directed Learning Readiness Scale.
- Cobanoglu, C., Ongan, S., & **Cavusoglu, M.** (2015). Passenger Satisfaction of Sarasota-Bradenton International Airport (**\$15,000**). Funded by Sarasota-Bradenton International Airport.
- Yildiz, S., Cavusoglu, O., & **Cavusoglu, M.** (2015), Determination of factors affecting the quality of services offered at the domestic departures: A case of Trabzon Airport (**5,000TL ~ \$1,750**). Funded by Gumushane University Scientific Research Commission.

DISSERTATION, THESIS & PROJECT

- **Cavusoglu, M.** (2019). *Online and self-directed learning readiness among hospitality and tourism college students and industry professionals* (Doctoral dissertation). Available from ProQuest Dissertations and Thesis database. (UMI No. 13805377)
- **Cavusoglu, M.** (2015). *An analysis of technology applications in the restaurant industry* (Master's thesis). Retrieved from <http://scholarcommons.usf.edu/etd/5456/>
- Akinoglu, G., **Cavusoglu, M.**, & Okumus, B. (2012). *A case study on ISO [International Standard Organization] certification in lodging industry in Turkey* (Unpublished undergraduate graduation project). Bilkent University, Ankara, Turkey.

SERVICE

MEMBER OF EDITORIAL BOARD

- **Associate Editor**, Journal of Global Business Insights (JGBI), September 2019-Present.
- **Associate Editor**, Journal of Global Education and Research (JGER), October 2019-Present.
- **Editorial Assistant**, Journal of Hospitality and Tourism Technology (JHTT), November 2018-Present.
- **Editorial Assistant**, Journal of Global Education and Research (JGER), May 2017- October 2019.
- **Publishing Design Assistant**, Journal of Global Education and Research (JGER), May 2017-October 2019.
- **Editorial Assistant**, Journal of Global Business Insights (JGBI), September 2015- September 2019.
- **Publishing Design Assistant**, Journal of Global Business Insights (JGBI), September 2015-September 2019.

AD-HOC REVIEWER

- **Reviewer**, International Journal of Contemporary Hospitality Management (SSCI & Scopus Indexed)
- **Reviewer**, Tourism Review (SSCI & Scopus Indexed)
- **Reviewer**, Journal of Urban Technology (SSCI & Scopus Indexed)
- **Reviewer**, Advances in Hospitality and Tourism Research (ESCI & Scopus Indexed)
- **Reviewer**, SAGE Open (Scopus Indexed)
- **Reviewer**, Journal of Hospitality and Tourism Cases
- **Reviewer**, Tourism and Hospitality Management an International Scientific Journal

BOOK AND PROCEEDINGS EDITOR

➤ Editor of Book

- Cobanoglu, C., **Cavusoglu, M.**, & Corbaci, A. (Eds.). (2019). *Advances in global business and economics* (Vol. 2). Sarasota, FL: ANAHEI Publishing. doi:10.5038/9781732127555

➤ Editor of Proceedings

- Cobanoglu, C., **Cavusoglu, M.**, & Corbaci, A. (Eds.). (2019). *Proceedings of the global conference on business and economics (GLOBE)* (Vol. 2). Istanbul, Turkey, September 30-October 3, 2019. Sarasota, FL: ANAHEI Publishing. doi:10.5038/2641-502X-v2

➤ Assistant Editor of Proceedings

- James, W. B., & Cobanoglu, C. (Eds.). (2019). *Proceedings of the global conference on education and research (GLOCER)* (Vol. 3). Sarasota, Florida, USA, May 21-24, 2019. <https://doi.org/10.5038/2572-6374-v3>
- Cobanoglu, C., Thanh, L. M., & Corbaci, K. (Eds.). (2018). *Proceedings of the global conference on business, hospitality, and tourism research (GLOSEARCH)*. Ho Chi Minh City, Vietnam, October 2-5, 2018. <https://doi.org/10.5038/2641-5046-v1>

➤ Editorial Assistant for Preparation of Proceedings

- Yang, W. (Ed.). (2015). *Proceedings of the 20th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*. Tampa, Florida, USA, January 8-10, 2015.

LEADERSHIP & PROFESSIONAL MEMBERSHIPS

- **Member**, Hospitality Financial and Technology Professionals (HFTP), 2018-Present.
- **Member**, Meeting Professionals International (MPI is the largest meeting and event industry association worldwide founded in 1972), 2018-Present.
- **Member**, American Hotel & Lodging Association, 2018-Present.
- **Member**, Hospitality Financial and Technology Professionals (HFTP), 2013-2015.
- **Member**, Ankara Young Skål (International Association of Travel and Tourism Professionals founded 1934), 2011-2016
- **Adviser**, Young Entrepreneur Leaders Club, Karatay University, 2012-2013.

OTHER HONORS & AWARDS

- **Graduate School Scholarships**, Ministry of National Education, Ankara, Turkey, 2013; 2014; 2015; 2016; 2017; 2018; and 2019.
- **Graduate Research & Teaching Assistantship**, M3 Center of Hospitality Technology & Innovation, University of South Florida Sarasota-Manatee, 2015; 2016; 2017; and 2018.
- **Certificate of Recognition**, Association of North America Higher Education International (ANAHEI), May 25, 2017.
- **Volunteer Service Award**, 31st International Self-Directed Learning Symposium, February 9, 2017.
- **Volunteer Service Award**, 30th International Self-Directed Learning Symposium, February 12, 2016.
- **Graduate Research Assistantship**, College of Hospitality and Technology Leadership, University of South Florida Sarasota-Manatee, 2013; 2014; and 2015.
- **Highest GPA Graduating Class Honor**, Department of Tourism and Hotel Management and School of Applied Technology and Management, Bilkent University, 2012.
- **All Around Best Student Award**, Tourism and Hotel Management, Bilkent University, May, 2012.

- **Outstanding Student Award**, Tourism and Hotel Management, Bilkent University, April, 2011.
- **High Honor Student Award**, Tourism and Hotel Management, Bilkent University, 2009, 2010, 2011, and 2012.
- **Highest GPA Graduating Class Honor in High School**, Akcaabat Anatolia Hospitality and Tourism Vocational High School, Trabzon, Turkey, 2006.
- **Outstanding Performance Award**, Silence Beach Resort, Antalya, Turkey, September, 2005.

OTHER INFORMATION & TECHNOLOGY COMPETENCIES

- Multilingual – Fluent in English and Turkish
- Technology Competencies:
 - **Conference Management Tools:** OnlineManuscripts, Eventbrite, EasyChair, Microsoft Research (CMT)
 - **Website Design Tools:** WordPress, HTML 5.0, Wix
 - **Email Marketing Tools:** SendinBlue, MailChimp, Qualtrics
 - **Payment Systems:** Stripe, TouchNet, PayPal
 - **Adobe Products:** Dreamweaver, Photoshop, Acrobat, Spark, Captivate,
 - **Video Editing Tools:** Camtasia, Movie Maker, iMovie
 - **Office Applications:** MS Word, MS Excel, MS PowerPoint, MS Outlook
 - **Hospitality Related Software:**
 - Property Management System: Opera and InnRoad
 - Hotel Accounting: M3 AccKnowledge
 - Hotel Business Intelligence: M3Link
 - Accounting: Link Solar System
 - **Learning Management Systems:** Canvas, Blackboard, Module, Schoology
 - **Online Survey Tools:** Qualtrics, SurveyMonkey, Google Forms
 - **Data Analyses:** SPSS, SmartPLS, SAS
 - **Operating Systems:** Windows and Mac