

# Muhittin Cavusoglu, Ph.D., CHE, CHIA

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  - **LinkedIn:** linkedin.com/in/mcavusoglu
  - **Facebook:** facebook.com/mcavusoglu

## SUMMARY OF ACCOMPLISHMENTS

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- **Visiting Assistant Professor**
  - M3 Center under the College of Hospitality and Tourism Leadership  
University of South Florida Sarasota-Manatee, FL, USA
- **Conference Chair**
  - Global Conference on Education and Research (GLOCER)
- **International Director of Conferences and Events**
  - Global Conference on Business and Economics (GLOBE)
  - Global Conference on Education and Research (GLOCER)
  - Graduate Student Research Conference on Business and Economics (GRADCONF)
  - Global Conference on Services Management (GLOSERV)
  - Global Conference on Hospitality, Tourism, Event, and Leisure Management (HOTEL)
  - Global Conference on Business, Hospitality, and Tourism Research (GLOSEARCH)
- **Associate Editor**
  - Journal of Global Business Insights (JGBI)
  - Journal of Global Education and Research (JGER)
- **Editorial Assistant**
  - Journal of Hospitality and Tourism Technology (JHTT)
- **Co-Founder and Co-Developer**
  - OnlineManuscripts System (online double-blind peer review system)

## EDUCATION

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- **Ph.D.: 2015-2019**  
Ph.D. in **Curriculum and Instruction With an Emphasis in Adult Education**  
**Dissertation Focus:** Hospitality and Tourism Education  
College of Education  
University of South Florida, Tampa, FL, USA
- **M.S.: 2013-2015**  
MS in **Hospitality Management**  
College of Hospitality & Technology Leadership  
University of South Florida Sarasota-Manatee, Sarasota, FL, USA
- **B.S.: 2008-2012**  
BS in **Tourism and Hotel Management**  
School of Applied Technology and Management  
Bilkent University, Ankara, Turkey
- **B.A.: 2007-2013**  
BA in **Public Administration**  
Anadolu University, Eskisehir, Turkey
- **High School: 2002-2006**  
**Hospitality and Tourism Vocational High School**, Trabzon, Turkey

## PROFESSIONAL AND ACADEMIC CERTIFICATION

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- **Certification in Hotel Industry Analytics (CHIA)**  
Smith Tech Travel (STR) and American Hotel & Lodging Educational Institute, Las Vegas, Nevada, 2019
- **Certified Hospitality Educator (CHE)**  
American Hotel & Lodging Educational Institute, Florida, USA, 2018
- **Certification in Hotel Industry Foundations and Introduction to Analytics (HIFIA)**  
Smith Tech Travel (STR) and American Hotel & Lodging Educational Institute, Ho Chi Min City, Vietnam, 2018
- **Certified Proctorio Instructor**  
University of South Florida, Florida, USA, 2016
- **Front Office Module Opera**  
Micros-Fidelio, Protel, Ankara, Turkey, 2011

- **Certificate of Completion: Cooking Workshop Experience**  
Chaîne des Rôtisseurs, Ankara, Turkey, 2011
- **Accounting Module-Link Solar System**  
Link Computer, Ankara, Turkey, 2010
- **Certificate of Completion: German-Turkish Project – Exchange on Professionalism**  
Augsburger Gesellschaft, Leipzig, Germany, 2005
- **Computer Operator**  
Akbil Computer, Trabzon, Turkey, 2003

## EXPERIENCE

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### ACADEMIC EXPERIENCE

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- August 2019-Present  
**Visiting Assistant Professor**  
M3 Center under the College of Hospitality & Tourism Leadership  
University of South Florida Sarasota-Manatee, Sarasota, FL, USA
- August 2018-May 2019  
**Adjunct Instructor**  
College of Hospitality & Tourism Leadership  
University of South Florida Sarasota-Manatee, Sarasota, FL, USA
- August 2015-December 2018  
**Graduate Research Assistant & Teaching Assistant**  
M3 Center for Hospitality Technology and Innovation  
University of South Florida, Tampa, Florida, USA
- October 2015-May 2016  
**Project Researcher**  
Determination of factors affecting the quality of services offered at the domestic departures: A case of Trabzon Airport, Trabzon, Turkey
- September 2014-June 2015  
**Project Researcher**  
Passenger satisfaction of Sarasota-Bradenton International Airport,  
Sarasota, Florida, USA
- December 2013-May 2015  
**Graduate Assistant**  
College of Hospitality & Technology Leadership  
University of South Florida Sarasota-Manatee, Sarasota, Florida, USA

- June 2012-July 2013
  - Research Assistant and Erasmus Officer**  
 Department of Tourism and Hotel Management  
 Faculty of Economics and Business Administration  
 KTO Karatay University, Konya, Turkey
  - **As an Erasmus Officer:**
    - Helped the Karatay University to established partnerships with European universities
    - Maintained, monitored and evaluated established partnerships
    - Coordinated, implemented and monitored the processes associated with student mobility
    - Coordinated, implemented and monitored the processes associated with staff mobility
    - Developed, modified, and maintained online resources for Erasmus mobility programs
    - Arranged the budgeting for student and staff mobility
  - **As a Research Assistant:**
    - Helped the department to create a contemporary curriculum for the tourism and hotel management students
    - Helped professors with grading assignment, recordkeeping, such as tracking attendance and calculating grades
    - Provided support to the students outside normal classes, such as helping during exams
    - Developed, modified, and standardized online resources for the Faculty of Economics and Business Administration and Department of Tourism and Hotel Management
    - Coordinated and supported the student clubs to start career days program and bring industry professionals to the Karatay University career days
    - Organized a tour for the students to the Grand National Assembly of Turkey

## PROFESSIONAL EXPERIENCE

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- December 2017-Present
  - International Director of Conferences and Events**  
 Association of North America Higher Education International (ANAHEI),  
 Bradenton, Florida, USA
  - Promote the conferences and events internationally
  - Help the academics from all around to world to attend the ANAHEI conferences and events
  - Work with appropriate individuals to develop and monitor timelines and deadlines related to all aspects of events

- Develop and monitor budgets to ensure revenue and expenses are kept within established boundaries
  - Make decision on purchasing conference and event materials
  - Review financial information for accuracy, such as invoices for services and materials
- June 2015-December 2017  
**Manager of Conferences and Events**  
 Association of North America Higher Education International (ANAHEI),  
 Bradenton, Florida, USA
    - Planned, coordinated and implemented events and conferences.
    - Handled all aspects of event management, including venue selection, audio visual arrangement, and food and beverage
    - Designed the website of the conferences and events
    - Managed the email traffic
    - Managed the conferences and events
    - Prepared the conferences schedule
    - Prepared the conferences proceedings
- December 2013-June 2015  
**Assistant Manager of Conferences and Events**  
 Association of North America Higher Education International (ANAHEI),  
 Bradenton, Florida, USA
    - Helped organizing committees to design the websites of the conferences and events
    - Helped organizing committees to prepare the conferences schedule
    - Helped organizing committees to prepare the conferences proceedings
    - Prepared the conference materials
- February 2011-June 2011  
**Dining Room Manager**, F&B Department  
 Le Piment Rouge, Ankara, Turkey
    - Managed the dining room services
    - Facilitated communication between the dining room and the kitchen
    - Dealt with customer complaints about food and service
    - Took reservations and plans dining room layout to accommodate predicted numbers of guests
    - Prepared the daily reports and informed the accounting department
    - Managed inventory of all dining room products
- April 2007-May 2007  
**Pollster**  
 Turkish Statistical Institute (TurkStat), Istanbul, Turkey

- July 2006-August 2006  
**Server**, F&B Department  
Vera Aqua Resort, Antalya, Turkey
- May 2005-September 2005  
**Bartender**, F&B Department  
Silence Beach Resort, Antalya, Turkey
- May 2004-September 2004  
**Bartender**, F&B Department  
Silence Beach Resort, Antalya, Turkey

## VOLUNTEER ACADEMIC AND PROFESSIONAL EXPERIENCE

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- February 7-10, 2018  
**Organizing Committee Assistant**  
32<sup>nd</sup> International Self-Directed Learning Symposium, Cocoa Beach, Florida, USA
  - Prepared the conferences schedule
  - Helped registration desk to register conference attendees
- February 8-10, 2017  
**Organizing Committee Assistant**  
31<sup>st</sup> International Self-Directed Learning Symposium, Cocoa Beach, Florida, USA
  - Helped registration desk to register conference attendees
- November 6-8, 2016  
**Organizing Committee Assistant**  
American Association for Adult and Continuing Education (AAACE)  
Commission for International Adult Education (CIAE), Albuquerque, New Mexico, USA
  - Supported the organizing committee with the audio-visual arrangement and troubleshooting with audio-visual
  - A special thank you letter was provided by the director of CIAE
- February 10-13, 2016  
**Organizing Committee Assistant**  
30<sup>th</sup> International Self-Directed Learning Symposium, Cocoa Beach, Florida, USA
  - Helped registration desk to register conference attendees
- February 2104-May 2014  
**Website Developer**  
Food Powers Community Project, University of South Florida, Sarasota, Florida, USA

- January 18-20, 2013  
**Founding Committee Assistant**  
 Founding Meeting of Skål Club of Konya and International Skål Associations Federation Meeting, Konya, Turkey
  - Skål (International Association of Travel and Tourism Professionals founded 1934)
  - Helped founding committee to prepare the meeting program and materials
  - Helped founding committee to prepare the founding story of Skål Club of Konya
- May 25-29, 2010  
**Project Member as Part of the Final Meeting**  
 Lifelong Learning Programme: E-Learning to Live in A Dynamic Europe, Vifin, Denmark
  - Prepared and presented the final report of the “Grundtvig Partnership - E-Learning to Live in A Dynamic Europe Project: Local Activities of Turkey 2008-2010
  - Translated the final report from English to Turkish

## TEACHING EVIDENTIAL MATERIALS

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### COURSES TAUGHT AT UNIVERSITY OF SOUTH FLORIDA, USA

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- **HFT 4757 Event Management**

This course concentrates on established standards, techniques, and practices of event management. The focus is on social and business functions and the management of large scale and independent events. This course also focuses on advanced planning and managing of special events, from ideas and concepts through the actual event implementation and follow-up. Students have the opportunity to focus on detailed elements of event management

- **HFT 3423 Hospitality Information Systems**

Information and communication technologies have emerged as key platforms to facilitate operations, commerce and communication on a global basis. In the hospitality and tourism industry, the importance of information technology systems has increased tremendously in the past few years – and this trend will certainly continue. The integration of technology systems into the operation, marketing and management efforts of hospitality and tourism organizations is an important key to success. This integration requires that technology and the overall organizational mission/goals are coordinated to achieve the desired effectiveness. This

course is designed to cover topics related to information system applications in the hospitality industry.

- **HFT 3003 Introduction to Hospitality and Tourism**

This course introduces the hospitality industry to the student with an emphasis on the broad spectrum of hospitality organizations and career opportunities. It provides an overview of structure and managerial performance with respect to food, beverage, lodging, resorts, gaming, events, conventions, and related operations. Students learn the details of the hospitality industry by studying chapters on the operational areas of the industry and by presentations from industry professional guest speakers.

- **HFT 3894 International Food & Culture**

This course explores cuisines with a focus on the geographic, historic, cultural, religious, and economic influences that shape food availability and consumption. Students examine how diversity shapes cultural food patterns.

- **HFT 4930 Business Communications**

Students in this course study the principles, strategies, and techniques of effective written, oral, and digital business communication. Emphasis is placed on reviewing grammar and mechanics as students create successful written messages including e-mails, memos, letters, reports, and résumés. Students learn productive techniques for business meetings, presentations, and interviews, as well as communicating professionally in an increasingly global, digital workplace.

## **COURSES TAUGHT AT UNIVERSITY OF INTERNATIONAL BUSINESS, KAZAKHSTAN**

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- **Introduction to Hospitality and Tourism**

It was prepared as an intensive course which introduces the hospitality and tourism industry to the student with an emphasis on the broad spectrum of hospitality and tourism organizations and career opportunities. It provides an overview of structure and managerial performance with respect to food, beverage, lodging, events, conventions, and related operations.

- **Introduction to Research**

This intensive course is designed to provide students with the practical tools of doing social science research. Students will be able to identify,



explain, and apply the basic concepts of research by the end of the course. Also, each chapters of a doctoral dissertation will be discussed in detail to give a short overview of how to plan and write a dissertation.

## SCHOLARSHIP

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### REFEREED JOURNAL ARTICLES & RESEARCH NOTES

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#### Published & Accepted

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- Wu, H., Xiaoxiao, L., **Cavusoglu, M.**, & Cobanoglu, C. (2019). Chinese cruise customers loyalty: The impact of customer participation and service personal values. *Tourism Review (Accepted)*. **(SSCI & Scopus Indexed)**
- Cengiz, E., Cengiz, F., **Cavusoglu, M.**, & Cobanoglu, C. (2019). Managerial perceptions of cost system obsolescence and factors that might affect it: A case study in the Turkish hotel industry. *International Journal of Contemporary Hospitality Management*, 31(7), 2884-2913. <https://doi.org/10.1108/IJCHM-01-2018-0099> **(SSCI & Scopus Indexed)**
- Wu, H., Chen, J., **Cavusoglu, M.**, & Cobanoglu, C. (2019). The Impacts of merchant photos on consumers' purchase probability on P2P short-term rental platform: Based on the mediated effect of initial trust. *Advances in Hospitality and Tourism Research*, 7(1), 137-158. <https://doi.org/10.30519/ahtr.453268> **(ESCI & Scopus Indexed)**
- **Cavusoglu, M.** (2018). An analysis of technology applications in the restaurant industry. *Journal of Hospitality and Tourism Technology*, 10(1), 45-72. <https://doi.org/10.1108/JHTT-12-2017-0141> **(ESCI & Scopus Indexed)**
- **Cavusoglu, M.**, Ongan, S., & Cobanoglu, C. (2018). High school students' awareness of track and field: The case of the IAAF World Indoor Track and Field Championships. *Journal of International Scientific Researches*, 3(1), 1-10. <https://doi.org/10.23834/isrjournal.385986>
- Yavuz, M. C., **Cavusoglu, M.**, & Corbaci, A. (2018). Reinventing tourism cities: Examining technologies, applications, and city branding in leading smart cities. *International Interdisciplinary Business-Economics Advancement Journal*, 3(1), 57-70. <https://doi.org/10.5038/2640-6489.3.1.1029>

#### Under Review

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- Ciftci, L., Berezina, K., **Cavusoglu, M.**, & Cobanoglu, C. (2019). Winning the battle: The importance of price and online reviews for hotel selection.

*Advances in Hospitality and Tourism Research* (First round of review was completed). **(ESCI & Scopus Indexed)**

- Cobanoglu, C., Nanu, L., Ciftci, L., Berezina, K., **Cavusoglu, M.**, & Ali, F. (2019). The impact of inline questions on online survey response rate and quality. In F. Okumus, S. M. Rasoolimanesh, S. Jahani (Eds.) *Contemporary research methodology for hospitality and tourism*. Emerald Publishing Group. **(Book Chapter, Abstract is accepted)**

### Work in Progress

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- **Cavusoglu, M.**, Cobanoglu, C., James, W. B. Online training readiness among hospitality and tourism industry professionals. Target: *Journal of Hospitality, Leisure, Sport & Tourism Education*. Stage: Discussion writing
- **Cavusoglu, M.**, Cobanoglu, C., James, W. B. Self-directed learning readiness among hospitality and tourism college students and industry professionals. Target: *Journal of Hospitality, Leisure, Sport & Tourism Education*. Stage: Discussion writing

### RESEARCH AWARDS

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- **Best Paper Award, 2018**  
Academy for Global Business Advancement (AGBA), 15<sup>th</sup> Annual Meeting, Bangkok, Thailand, July 2-4, 2018.
- **Huey B. Long Student Scholarship Award, 2018**  
International Self-Directed Learning Symposium, 32<sup>nd</sup> Annual Meeting, Cocoa Beach, FL, USA, February 7-10, 2018.
- **Best Paper Award, 2016**  
Ciftci, H. O., Ali, F., **Cavusoglu, M.**, Zhang, X., & Cobanoglu, C. (2016). Cruise Traveler's experience: Development and validation of a scale. *Western Decision Sciences Institute Conference (WDSI), 45th Annual Meeting*, Las Vegas, NV, USA, April 5-9, 2016.

### REFEREED PUBLICATIONS IN CONFERENCE PROCEEDINGS & STAND-UP PRESENTATIONS

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- **Cavusoglu, M.**, James, W. B., & Cobanoglu, C. (2020, February). Online Learning/Training Readiness Among Hospitality and Tourism Industry Professionals. *Proceedings of the 5<sup>th</sup> ICHRIE-SECSA Federation Conference*, Auburn, AL, USA.
- Percin, N. S., Gunden, Y., & **Cavusoglu, M.** (2018, October). The demographic variables evaluation of organizational democracy perception in Cappadocia *Proceedings of the Global Conference on Business*,

*Hospitality, and Tourism Research (GLOSEARCH)*, Ho Chi Minh City, Vietnam. <https://doi.org/10.5038/9781732127524>

- Cobanoglu, C., Ali, F., Nanu, L., **Cavusoglu, M.**, & Liu, H. (2018, July). *The impact of globalization on student success: A cross-cultural empirical study*. Paper presented at the Academy for Global Business Advancement (AGBA) Conference, Bangkok, Thailand.
- Wu, H., Xiaoxiao, L., **Cavusoglu, M.**, & Cobanoglu, C. (2018, June). Chinese cruise customers loyalty: The impact of customer participation and service personal values. *Proceedings of the Global Conference on Business and Economics (GLOBE)*, Sarasota, FL, USA. <https://doi.org/10.5038/9781732127517>
- Wu, H., Chen, J., **Cavusoglu, M.**, & Cobanoglu, C. (2018, June). The Impacts of merchant photos on consumers' purchase probability on P2P short-term rental platform: Based on the mediated effect of initial trust. *Proceedings of the Global Conference on Business and Economics (GLOBE)*, Sarasota, FL, USA. <https://doi.org/10.5038/9781732127517>
- Katlav, E. O., Percin, N. S. & **Cavusoglu, M.** (2018, June). The effects of personality traits of employees on their socialization levels: A research in hospitality establishments. *Proceedings of the Global Conference on Business and Economics (GLOBE)*, Sarasota, FL, USA. <https://doi.org/10.5038/9781732127517>
- Deniz, G., Percin, N. S. & **Cavusoglu, M.** (2018, June). The evaluation of influence tactics perception of hospitality establishment employees in terms of demographic variables. *Proceedings of the Global Conference on Business and Economics (GLOBE)*, Sarasota, FL, USA. <https://doi.org/10.5038/9781732127517>
- **Cavusoglu, M.**, James, W. B., & Cobanoglu, C. (2017, February). *The relationship between Self-Directed Learning Readiness Scale (SDLRS) and Online Learning Readiness Scale (OLRS)*. Paper presented the International Self-Directed Learning Symposium, 32<sup>nd</sup> Annual Meeting, Cocoa Beach, FL, USA.
- **Cavusoglu, M.**, James, W. B., & Cobanoglu, C. (2017, May). *Online learning readiness among hospitality/tourism professionals*. Paper presented at the Graduate Student Research Conference in Business and Economics (GRADCONF), Sarasota, FL, USA.
- Zaman, Z., & **Cavusoglu, M.** (2017, May). Determinants of capital structure of banks and financial institutions of Bangladesh: A panel data approach. *Proceedings of the Graduate Student Research Conference in*

*Business and Economics (GRADCONF)*, Sarasota, FL, USA.  
<https://doi.org/10.5038/2641-5054-v1>

- Tehci, A., Yildiz, S., Yildiz, E., & **Cavusoglu, M.** (2017, May). Relationship between Facebook advertisements and consumer attitude: A Case study of generation Y. *Proceedings of the Graduate Student Research Conference in Business and Economics (GRADCONF)*, Sarasota, FL, USA. <https://doi.org/10.5038/2641-5054-v1>
- Ciftci, H. O., **Cavusoglu, M.**, Berezina, K., & Cobanoglu, C. (2017, January). Winning the battle: The importance of price and online reviews in hotel selection. *Proceedings of the 22<sup>nd</sup> Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*, Houston, TX, USA.
- **Cavusoglu, M.**, White, W., James, W. B., & Cobanoglu, C. (2016, November). Factors associated with international graduate students' academic performance: A comparative analysis between the first semester and the subsequent semester in the U.S. *Proceedings of the American Association for Adult and Continuing Education (AAACE) Commission for International Adult Education (CIAE) Annual Pre-Conference*, Albuquerque, NM, USA. Available at ERIC Database (ED581859).
- Yildiz, S., Cavusoglu, O., & **Cavusoglu, M.** (2016, May). Determination of factors affecting the quality of services offered at the domestic departures: A case of Trabzon Airport. *Proceedings of the International Interdisciplinary Business-Economics Advancement Conference*, Miami, FL, USA. <https://doi.org/10.5038/2372-5885-v6>
- Cobanoglu, C., Berezina, K., **Cavusoglu, M.**, & Ali, F. (2016, May). *The impact of financial incentive amount on response speed and quality in Mechanical Turk*. Paper presented at the International Interdisciplinary Business-Economics Advancement Conference, Miami, FL, USA.
- Cobanoglu, C., Berezina, K., **Cavusoglu, M.**, & Ali, F. (2016, May). *Using Mechanical Turk respondents as a replacement of general public in online surveys*. Paper presented at the International Interdisciplinary Business-Economics Advancement Conference, Miami, FL, USA.
- Ciftci, H. O., Ali, F., **Cavusoglu, M.**, Zhang, X., & Cobanoglu, C. (2016, April). Cruise Traveler's experience: Development and validation of a scale. *Proceedings of the Western Decision Sciences Institute Conference (WDSI), 45<sup>th</sup> Annual Meeting*, Las Vegas, NV, USA.
- Yayla, O., Sandikci, M. & **Cavusoglu, M.**, (2014, July). The effect of social media on buying decision process of tourists. *Proceedings of the*

*International Interdisciplinary Business-Economics Advancement Conference*, Istanbul, Turkey. <https://doi.org/10.5038/2372-5885-v2>

- **Cavusoglu, M.**, & Aydogdu, A. (2014, January). Standardization in lodging industry, ISO 18513:2003 tourism services terminology: The case of Istanbul. *Proceedings of the 19<sup>th</sup> Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*, Houston, TX, USA.
- **Cavusoglu, M.**, Ongan, S., & Cobanoglu, C. (2014, January). The impact of sponsorship in sports events: A case of “2012 Euroleague Final Four”. *Proceedings of the 19<sup>th</sup> Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*, Houston, TX, USA.
- Bogicevic, V., **Cavusoglu, M.**, Ciftci, H. O., & Bilgihan, A. (2014, January). Augmented reality applications in tourism. *Proceedings of the 19<sup>th</sup> Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*, Houston, TX, USA.

#### REFEREED POSTER PRESENTATIONS AT CONFERENCES

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- Bahja, M. & **Cavusoglu, M.** (2019, May). *Moving forward with artificial intelligence related courses in hospitality and tourism programs*. Poster presented at the Global Conference on Education and Research (GLOCER), Sarasota, Florida, USA.
- Bahja, M., **Cavusoglu, M.**, & Birinci, H. (2019, May). *Developing interdisciplinary modules to teach food waste management in restaurant industry*. Poster presented at the Global Conference on Education and Research (GLOCER), Sarasota, Florida, USA.
- **Cavusoglu, M.**, Cobanoglu, C., Berezina, K., & Ongan, S. (2015, June). *An analysis of technology applications in the restaurant industry*. Poster presented at the International Hospitality Information Technology Association (iHITA) Annual Research Conference, Austin, TX, USA.

#### PUBLISHED BOOK CHAPTER

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- Ongan, S., & **Cavusoglu, M.** (2016). Dünyada turizmin gelişimi [Development of tourism industry in the world]. In Bahar, O., & Avci, M. (Eds.), *AB ve turizm [EU and tourism]* (pp. 85-115). Ankara, Turkey: Sure.

#### INVITED PAPER

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- **Cavusoglu, M.** (2013, April). Bir eğitim ve turizm tecrubesi olarak Erasmus programlari [Erasmus programs as an education and tourism experience]. *İpek Yolu Dergisi [Special Issue: Karatay University]*, 66-68.

## INVITED PRESENTATIONS & LECTURES AT OTHER INSTITUTIONS OR CONFERENCES

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### Presentations

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- **Cavusoglu, M.** (December 13, 2018). *Adult Learning: How to accommodate different learning styles*. University of International Business, Almaty, Kazakhstan. (Guest Speaker at the University of International Business, A group of professors/lecturers from Management & Business, Finance & Accounting, Socio-Humanitarian Sciences, Business Informatics Departments).
- **Cavusoglu, M.** (May 2, 2013). *Contemporary tourism trends in the world and Turkey*. Paper presented at the International Scientific-Practical Conference on Aspects of Sustainable Development: Theory and Practice at the Utena University, Utena, Lithuania, May 2-3, 2013.
- **Cavusoglu, M.** (April 2013). *The Importance of higher tourism education in Turkey*, Hospitality and Tourism Vocational High Schools, A series of presentations held in Konya, Ankara, Antalya, and Trabzon, Turkey.
- **Cavusoglu, M.** (February 20, 2013). Tips for students seeking assistantships and scholarship both nationally and internationally, KTO Karatay University, Konya, Turkey.
- **Cavusoglu, M.** (May 27, 2010). *E-Learning to live in a dynamic Europe project: Local activities of Turkey 2008-2010*. Presented at the Grundtvig Project (with partners from Romania, Denmark, Italy, Latvia, and Turkey) final meeting at the Videnscenter for Integration, Vejle, Denmark, May 25-29, 2010.

### Lectures

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- **Cavusoglu, M.** (March 3, 2020). *How to create online surveys using the Qualtrics*. Northern Arizona University, AZ, USA. (Guest Speaker at the HA 365 Hospitality Marketing, Dr. Allen Reich).
- **Cavusoglu, M.** (December 4, 2017). *Challenges of pre- and post-events and conferences*. Hillsborough Community College, FL, USA. (Guest Speaker at the HFT 2750 Meetings, Conventions and Expo, Ms. Frida Bahja).
- **Cavusoglu, M.** (November 5, 2014). *The Internet and social media*. University of South Florida, Sarasota, FL, USA. (Guest Speaker at the HFT 3423 Hospitality Information Systems, Dr. Katerina Berezina).

- **Cavusoglu, M.** (October 21, 2014). *Tourism industry in the U.S.* University of South Florida, Sarasota, Sarasota, FL, USA. (Guest Speaker at the HFT 3003 Introduction to Hospitality and Tourism, Mr. Keith Barron).

## GRANT PROPOSALS & RESEARCH PROJECTS

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- **Cavusoglu, M.** (2018). Online and self-directed learning and training readiness among hospitality and tourism college students and professionals (**\$2,600**). Donated by the developer of the Self-Directed Learning Readiness Scale.
- Cobanoglu, C., Ongan, S., & **Cavusoglu, M.** (2015). Passenger Satisfaction of Sarasota-Bradenton International Airport (**\$15,000**). Funded by Sarasota-Bradenton International Airport.
- Yildiz, S., Cavusoglu, O., & **Cavusoglu, M.** (2015), Determination of factors affecting the quality of services offered at the domestic departures: A case of Trabzon Airport (**5,000TL ~ \$1,750**). Funded by Gumushane University Scientific Research Commission.

## DISSERTATION, THESIS & PROJECT

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- **Cavusoglu, M.** (2019). *Online and self-directed learning readiness among hospitality and tourism college students and industry professionals* (Doctoral dissertation). Available from ProQuest Dissertations and Thesis database. (UMI No. 13805377)
- **Cavusoglu, M.** (2015). *An analysis of technology applications in the restaurant industry* (Master's thesis). Retrieved from <http://scholarcommons.usf.edu/etd/5456/>
- Akinoglu, G., **Cavusoglu, M.**, & Okumus, B. (2012). *A case study on ISO [International Standard Organization] certification in lodging industry in Turkey* (Unpublished undergraduate graduation project). Bilkent University, Ankara, Turkey.

## SERVICE

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### MEMBER OF EDITORIAL BOARD

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- **Associate Editor**, Journal of Global Business Insights (JGBI), September 2019-Present.
- **Associate Editor**, Journal of Global Education and Research (JGER), October 2019-Present.

- **Editorial Assistant**, Journal of Hospitality and Tourism Technology (JHTT), November 2018-Present.
- **Editorial Assistant**, Journal of Global Education and Research (JGER), May 2017- October 2019.
- **Publishing Design Assistant**, Journal of Global Education and Research (JGER), May 2017-October 2019.
- **Editorial Assistant**, Journal of Global Business Insights (JGBI), September 2015- September 2019.
- **Publishing Design Assistant**, Journal of Global Business Insights (JGBI), September 2015-September 2019.

### AD-HOC REVIEWER

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- **Reviewer**, International Journal of Contemporary Hospitality Management (SSCI & Scopus Indexed)
- **Reviewer**, Tourism Review (SSCI & Scopus Indexed)
- **Reviewer**, Advances in Hospitality and Tourism Research (ESCI & Scopus Indexed)
- **Reviewer**, Journal of Hospitality and Tourism Cases
- **Reviewer**, Tourism and Hospitality Management an International Scientific Journal

### BOOK AND PROCEEDINGS EDITOR

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- **Editor of Book**
  - Cobanoglu, C., **Cavusoglu, M.**, & Corbaci, A. (Eds.). (2019). *Advances in global business and economics* (Vol. 2). Sarasota, FL: ANAHEI Publishing. doi:10.5038/9781732127555
- **Editor of Proceedings**
  - Cobanoglu, C., **Cavusoglu, M.**, & Corbaci, A. (Eds.). (2019). *Proceedings of the global conference on business and economics (GLOBE)* (Vol. 2). Istanbul, Turkey, September 30-October 3, 2019. Sarasota, FL: ANAHEI Publishing. doi:10.5038/2641-502X-v2
- **Assistant Editor of Proceedings**
  - James, W. B., & Cobanoglu, C. (Eds.). (2019). *Proceedings of the global conference on education and research (GLOCER)* (Vol. 3).



Sarasota, Florida, USA, May 21-24, 2019.  
<https://doi.org/10.5038/2572-6374-v3>

- Cobanoglu, C., Thanh, L. M., & Corbaci, K. (Eds.). (2018). *Proceedings of the global conference on business, hospitality, and tourism research (GLOSEARCH)*. Ho Chi Minh City, Vietnam, October 2-5, 2018. <https://doi.org/10.5038/2641-5046-v1>
- **Editorial Assistant for Preparation of Proceedings**
  - Yang, W. (Ed.). (2015). *Proceedings of the 20<sup>th</sup> Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*. Tampa, Florida, USA, January 8-10, 2015.

## LEADERSHIP & PROFESSIONAL MEMBERSHIPS

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- **Member**, Hospitality Financial and Technology Professionals (HFTP), 2018-Present.
- **Member**, Meeting Professionals International (MPI is the largest meeting and event industry association worldwide founded in 1972), 2018-Present.
- **Member**, American Hotel & Lodging Association, 2018-Present.
- **Member**, Hospitality Financial and Technology Professionals (HFTP), 2013-2015.
- **Member**, Ankara Young Skål (International Association of Travel and Tourism Professionals founded 1934), 2011-2016
- **Adviser**, Young Entrepreneur Leaders Club, Karatay University, 2012-2013.

## OTHER HONORS & AWARDS

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- **Graduate School Scholarships**, Ministry of National Education, Ankara, Turkey, 2013; 2014; 2015; 2016; 2017; 2018; and 2019.
- **Graduate Research & Teaching Assistantship**, M3 Center of Hospitality Technology & Innovation, University of South Florida Sarasota-Manatee, 2015; 2016; 2017; and 2018.
- **Certificate of Recognition**, Association of North America Higher Education International (ANAHEI), May 25, 2017.
- **Volunteer Service Award**, 31<sup>st</sup> International Self-Directed Learning Symposium, February 9, 2017.

- **Volunteer Service Award**, 30<sup>th</sup> International Self-Directed Learning Symposium, February 12, 2016.
- **Graduate Research Assistantship**, College of Hospitality and Technology Leadership, University of South Florida Sarasota-Manatee, 2013; 2014; and 2015.
- **Highest GPA Graduating Class Honor**, Department of Tourism and Hotel Management and School of Applied Technology and Management, Bilkent University, 2012.
- **All Around Best Student Award**, Tourism and Hotel Management, Bilkent University, May, 2012.
- **Outstanding Student Award**, Tourism and Hotel Management, Bilkent University, April, 2011.
- **High Honor Student Award**, Tourism and Hotel Management, Bilkent University, 2009, 2010, 2011, and 2012.
- **Highest GPA Graduating Class Honor in High School**, Akcaabat Anatolia Hospitality and Tourism Vocational High School, Trabzon, Turkey, 2006.
- **Outstanding Performance Award**, Silence Beach Resort, Antalya, Turkey, September, 2005.

## OTHER INFORMATION & TECHNOLOGY COMPETENCIES

- Multilingual – Fluent in English and Turkish
- Technology Competencies:
  - **Conference Management Tools:** OnlineManuscripts, Eventbrite, EasyChair, Microsoft Research (CMT)
  - **Website Design Tools:** WordPress, HTML 5.0, Wix
  - **Email Marketing Tools:** SendinBlue, MailChimp, Qualtrics
  - **Payment Systems:** Stripe, TouchNet, PayPal
  - **Adobe Products:** Dreamweaver, Photoshop, Acrobat, Spark, Captivate,
  - **Video Editing Tools:** Camtasia, Movie Maker, iMovie
  - **Office Applications:** MS Word, MS Excel, MS PowerPoint, MS Outlook
  - **Hospitality Related Software:**
    - Property Management System: Opera and InnRoad
    - Hotel Accounting: M3 AccKnowledge
    - Hotel Business Intelligence: M3Link
    - Accounting: Link Solar System
  - **Learning Management Systems:** Canvas, Blackboard, Module, Schoology
  - **Online Survey Tools:** Qualtrics, SurveyMonkey, Google Forms
  - **Data Analyses:** SPSS, SmartPLS, SAS

## REFERENCES

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- **Cihan Cobanoglu, Ph.D., CHTP**  
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College of Hospitality and Tourism Leadership  
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Management (IJCHM)  
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